



HOOF-IT
FOR **HEROES**®
EQUICENTER

2.2 MILES FOR 22 VETERANS OVER 22 DAYS

November 7-28, 2021



USS Ronald Reagan, Iwakuni Japan



Household Cavalry, London, England



Kunsu Air Base, Republic of Korea

Hoof-it For Heroes® is a 2.2 mile challenge over 22 days to raise awareness of the 22 veterans and active military who commit suicide each day.

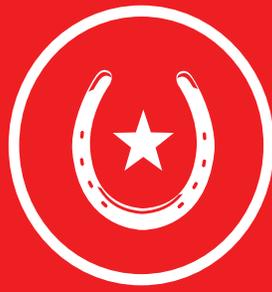
Participate in person or virtually.

Offers national and international exposure. Participants from 19 different states and six foreign countries "hoofed-it" in 2020, the event's first year.

Participants can complete their miles any way they wish: run, walk, bike, ride a horse, swim, or in the case of LT Christopher Dare, US Navy, fly your aircraft 2.2 miles.

Proceeds benefit EquiCenter's veteran programming, including Mission Mustang®.

www.equicenterny.org/hoof-itforheroes



HOOF-IT
FOR **HEROES**®
EQUICENTER

2.2 MILES FOR 22 VETERANS OVER 22 DAYS

November 7-28, 2021

2021 Partnership Opportunities

| | Presenting Sponsor \$10,000 | Gold Sponsor \$5,000 | Silver Sponsor \$2,500 | Bronze Sponsor \$1,000 | Blue Ribbon Sponsor \$250 |
|---|---|---|---|---|---|
| Inclusion in all future media releases regarding the event |  | | | | |
| Article about partnership included in e-newsletter to 4,700 individuals |  | | | | |
| Pre-recorded sponsor supplied message shared online and via email to all participants |  | | | | |
| Opportunity to include a sponsor supplied item in participant packages |  |  | | | |
| Company logo placed on printed event materials |  |  | | | |
| Tiered recognition on event webpage and registration website |  |  |  |  | |
| Logo included on course signage at EquiCenter's in-person event |  |  |  | | |
| Tiered logo on sponsor board at EquiCenter's in-person event |  |  |  |  |  |
| Complimentary entries into the event | 25 | 15 | 10 | 6 | 2 |
| Tagged social media posts surrounding the event | 6 | 4 | 2 | 1 | |
| Complimentary use of the EquiCenter Board Room for a corporate retreat |  | | | | |

EquiCenter is a 501(c)3 not-for-profit that fosters the personal growth and individual achievements of individuals with disabilities, at-risk youth, veterans, and their families using a wide range of therapeutic equestrian, horticulture, and related programs.

For more information, please contact Kim Smith at ksmith@equicenterny.org or 585-624-7772.



HOO-IT
FOR **HEROES**®
EQUICENTER

2.2 MILES FOR 22 VETERANS OVER 22 DAYS

November 7-28, 2021

2021 Partnership Commitment

| | |
|------------------------------|-----------------|
| Company Name: | |
| Contact (First & Last Name): | |
| Address: | |
| City, State, Zip: | |
| Email: | Phone: () |

Sponsorship Level:

- Presenting Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$500
- Blue Ribbon Sponsor \$250

Total amount enclosed: _____

Payment Type:

- Cash Check (payable to EquiCenter)
- American Express Mastercard VISA Discover

| | | |
|---------------|-----------------|-------|
| Name on Card: | | |
| Card Number: | Expires (MMYY): | CSV: |
| Signature: | | Date: |

Thank you for your generous support of EquiCenter!

For more information, contact Kim Smith at ksmith@equicenterny.org or 585-624-7772.
Return completed forms to: EquiCenter, Inc., 3247 Rush Mendon Road, Honeoye Falls, NY 14472.



HOOF-IT FOR HEROES[®] EQUICENTER



2.2 MILES FOR 22 VETERANS OVER 22 DAYS

November 7-28, 2021



Each day 22 veterans and active military take their own lives. *Hoof-it For Heroes*[®] is a 2.2 mile challenge to raise awareness of this national tragedy and support EquiCenter's veteran programming, including *Mission Mustang*[®].

Run | Walk | Ride a Horse or by any other means you choose.

Register today to participate in-person at EquiCenter on November 7 or virtually from November 7-28.

www.equicenterny.org/hoof-itforheroes

BANK OF AMERICA 

DiBella's Subs

If you or a loved one need help:

 **Veterans
Crisis Line**
1-800-273-8255 Press 1

 **SAMARITANS**
In the UK call 116 123



CPL. BRETT AVERY & RANGER

Cpl. Brett Avery separated from the U.S. Marine Corps in 2016 after five years of honorable service. In the year following, he lost three of his friends to suicide: one fellow veteran and two active military. Spurred to action, he approached EquiCenter about his mission to increase awareness of veteran and active military suicide and support *Mission Mustang*[®]. Read more about the origin of *Hoof-it For Heroes*[®] at www.equicenterny.org/hoof-itforheroes.